



NEWS RELEASE  
*Office of the  
United States Attorney  
for the  
District of Nebraska*  
**Deborah R. Gilg**

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1620 Dodge Street Suite 1400 Omaha NE 68102-1506 (402) 661-3700

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January 24, 2011

United States Attorney Deborah R. Gilg and the United States Postal Inspection Service announce the following information for the attention of the media:

**Event Triggering this Release:**

Alan Feifer was sentenced by the Honorable Judge Laurie Smith Camp to 27 months imprisonment, followed by a 3 year term of Supervised Release, following his conviction for mail fraud. He was also ordered to pay restitution in the amount of \$196,000.00.

Robert Ames Business Development Company (RABDC) and Innovative Franchise Systems (IFS) were corporations incorporated in the State of New York. Alan Feifer was the President of RABDC and IFS, companies that advertised franchising assistance to owners of small restaurants. RABDC and IFS were represented by Feifer to be a privately held company that, for a fee, would facilitate franchising for small restaurants. From on or about October, 2003, through on or about January 9, 2006 FEIFER solicited funds by promising to develop and market a franchise for small restaurant owners. As an inducement to convince them to give him money, Feifer would represent that RABDC or IFS could secure a potential buyer of the franchise. Feifer would further create and mail documents containing materially false statements. The victims would send Feifer money as a result of the representations. Feifer would immediately withdraw funds provided by restaurant owners for personal use. Feifer would then not take any affirmative action to pursue buyers looking to purchase franchises. In fact, no restaurants were franchised by RABDC or IFS, and all of the monies obtained by Feifer were spent on personal expenditures.

**Name of Defendant:** Alan Feifer

**AKA:** N/A

**Age:** 61

**City of Residence:** Airmont, New York

**Crime(s) Charged and Potential Penalty (A CHARGE is merely an accusation and every defendant is presumed innocent until and unless proven guilty):** Mail Fraud (Not more than 20 years in prison, a \$250,000 fine, 3 yr. term of Supervised Release, and a \$100 Special Assessment).

**Specific Location of Alleged Crime:**

**Location of Arrest:** N/A

**Alleged Dollar Loss/Type and Quantity of Drug:** \$200,300.00

**Others Charged in Same Scheme:** N/A

**Relevant Dates:**

**Date of Alleged Crime:** From on or about October, 2003, through on or about January 9, 2006

**Information Returned Date:** October 4, 2010

**Initial Appearance Date:** October 4, 2010

**Plea Date(s):** October 4, 2010

**Sentencing Date:** January 24, 2011

**Next Court Hearing Type and Date:** N/A

**Assigned Magistrate Judge:** F. A. Gossett

**In Continuous Custody Since:** N/A

**Assigned District Court Judge:** Laurie Smith Camp

**Initials of Assigned AUSA/Preparer of THIS Release:** SLD